



Colorado ALR Mid-Year Meeting
4 to 5pm Saturday 28 January
Post 32 Auxiliary Room
315 S. Bowen, Longmont CO

For God and Country, we associate ourselves together for the following purposes:

To uphold and defend the Constitution of the United States of America;

To maintain law and order;

To foster and perpetuate a one hundred percent Americanism;

To preserve the memories and incidents of our associations in all wars;

To inculcate a sense of individual obligation to the Community, State and Nation;

To combat the autocracy of both the classes and the masses;

To make right the master of might;

To promote peace and goodwill on earth;

To safeguard and transmit to posterity the principles of justice, freedom and democracy;

To consecrate and sanctify our comradeship by our devotion to mutual helpfulness.

To participate in parades & other ceremonies which are in keeping with the aims & purposes of the American Legion, and to promote motorcycle safety.

Admin

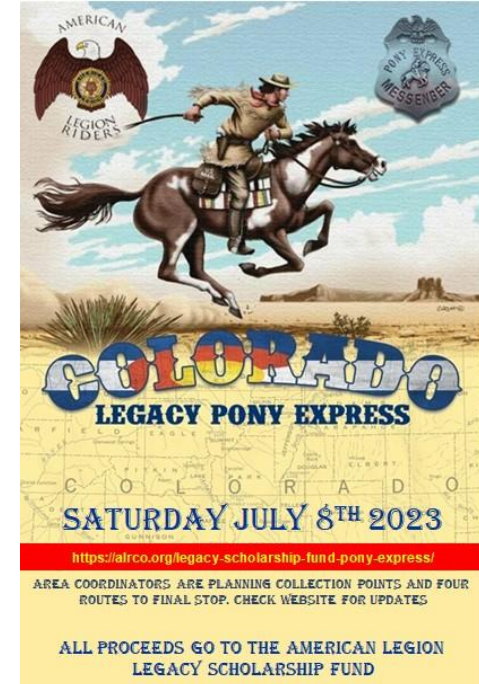
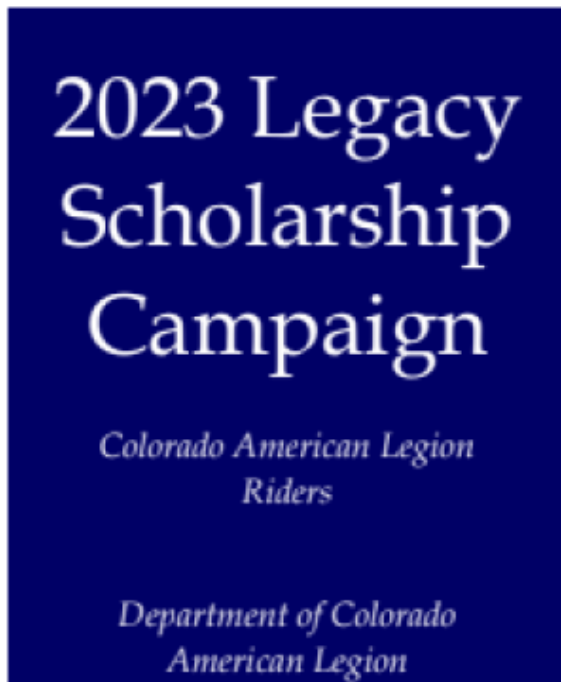
- Roll Call
- Area Coordinator reports
- Contact updates after ALR elections
- 2023 Post ALR Events
- Annual ALR Reports due by CoB Friday 2 June 2023
 - Report covers the Colorado ALR ride year
 - 1 June 2022 to 31 May 2023
 - Coincides with your inputs to your Consolidated Post Report inputs (Your Post may want it as early as mid-May)
 - Number of ALR members, Total monies donated, Total miles ridden and Total hours ALR service
 - Two ways to submit
 - PDF form to your area coordinator (email, mail or text)
 - Download form and instructions from ALR resources link at <https://alrco.org>
 - Online via the report link at <https://alrco.org>

Legacy Campaign and Colorado Legacy Pony Express Run

- The 2023 legacy scholarship campaign runs for the entire legion year
- The campaign culminates with the Legacy Pony Express Run on 8 July 2023
- Donations are all for the Legacy Scholarship Fund.
 - Pony Express is our annual legacy run to gather the donations and bring them to a single collection point.
 - Programs should not be conducting separate fundraising efforts for Legacy Fund and Pony Express
 - ...one donation covers both.
- We are working to lock in the final Stop in Colorado Springs for this year's Pony Express.
 - Area Coordinators will provide the routes to that final stop later in the Spring.

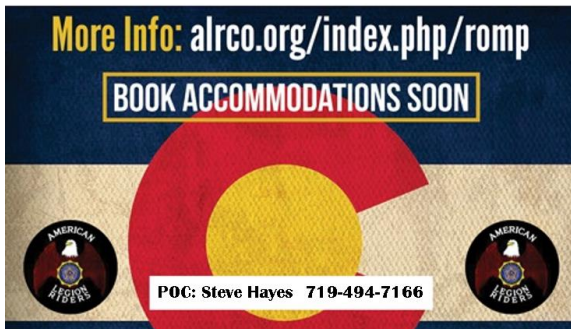
- Campaign goals:
 - At least \$100 from each legion family in each post
 - American Legion, Auxiliary, Sons and Riders
 - Just a portion of the proceeds from any fundraiser event
 - Increase business, community org and foundation donations
 - We already have our first **\$5000** donation!
- Please take legacy campaign pamphlets
 - These can be used for post family or business/community
 - Can be downloaded from:

<https://alrco.org/legacy-scholarship-fund-pony-express/>



2023 Ride on Military Pride (ROMP)

Scheduled for 8 and 9 September in Buena Vista Colorado.



- Make your reservations now!
- We have set the registration at \$40
 - \$10 less than 2022 and the same as 2020 and 2021
- ROMP events planned include:
 - Friday Lunch @ Fairplay Post 172
 - We are going to try to revive the Friday night pub crawl/walking dice run in Buena Vista
 - Saturday Breakfast at Post 55
 - Mountain ride
 - Bike Rodeo
 - Saturday Dinner at VFW Post
- We are lowering the cost to participants this year, but would like to continue to support Combat Hero Bike Build (CHBB) like we have done in the past.
 - We are looking at fundraising options ahead of the event in order to minimize the amount of fundraising at the ROMP itself.
 - If your ALR would like to run a fundraiser sometime this year (meal, pass the hat or something creative), then bring the funds to present to CHBB at the ROMP, that would be really awesome
 - Let your Area Coordinator know if you plan to support CHBB at the ROMP.

2023 3rd Annual Lennie Reidell Memorial Run



- Annual Joint Colorado-Kansas run established in 2021
 - Ride is dedicated to the memory of Lennie Riedell
 - A Kansas ALR Rider who died during the Donald Stratton escort from Colorado Springs to Don's hometown in Nebraska
- The Run alternates each year between Colorado and Kansas
- The 2022 run was hosted by ALR 22 here in Colorado
 - AWESOME mountain ride!
- The 2023 run is set for **13 May 2023**
 - Hosted by American Legion Post Colby 363 Colby, Kansas
 - 1850 W 4th St, Colby, KS 67701, USA

Rider Emblem and Rider Brand



Rider Emblem and Rider Brand



Brand Mark Options

- advertising
- apparel (use word mark for embroidery)
- business cards, letterhead, email signatures, nametags
- credentials, event badges
- press releases
- digital (apps, web, social, PowerPoint presentations)
- promotional communications (flyers, handouts, etc.)
- events (signs, backdrops, tents, tablecloths, swag/giveaways)

Emblem

- large back patch (option emblem or brand)
- financial documents
- history books
- flags
- legal affairs
- reports & resolutions
- internal manuals & guides
- awards (option emblem or brand)
- building signage (option emblem or brand)
- formal government communications (option emblem or brand)

President's discussion items

- Announce Events
- Issues to discuss
- Ideas/best practices to share
- For the good of the Riders